

NO 2.

REBELOUP

elegance sportive

WOMENSWEAR



N^o TWO





THE STORY

Are we seeing the Downfall of traditional Corporate shirtmaking? Maybe not, but we are here to push things in the right direction. One shirt at a time.

With over 20 years of experience in the garment industry, 10 of them within corporate shirtmaking, and 15 years of sales experience, DJ'ing and modeling we were ready to rebel against the mindless overproduction and make a small difference. Convinced that this could be a "before and after" moment, we rolled up our shirtsleeves. And Boom!

REBELOUP was born in 2022.

Driven by an impatience with established brands, old ways, and wasteful fashion, we harness cutting-edge tech to challenge the fashion industry and transform the way we consume clothing - both as people and planet.

Due to limited size ranges, bulk production without demand certainty, and a high rate of returns due to poor fit and low quality, the fashion industry keep producing ready-to-waste in mind-boggling quantities!

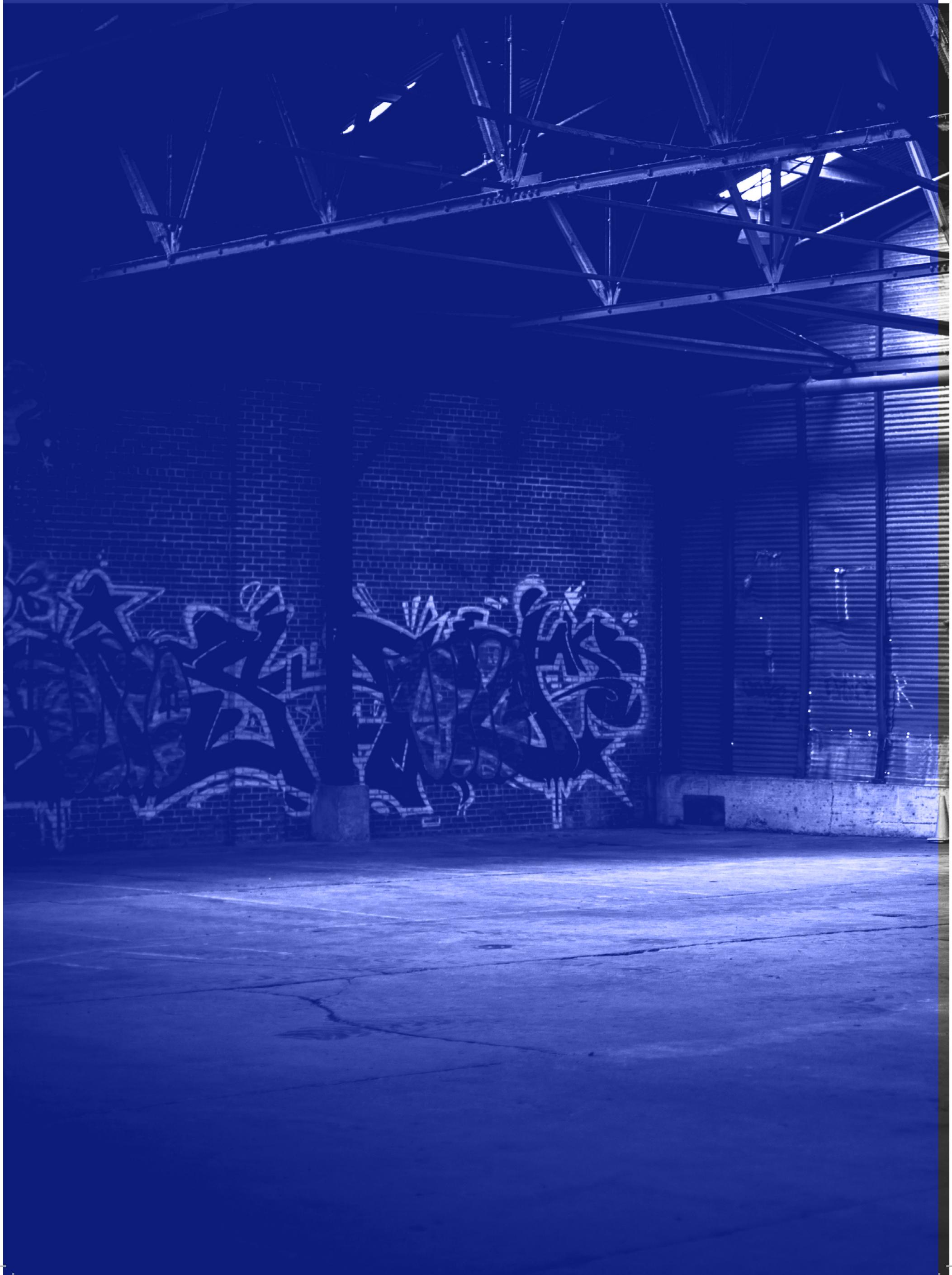
Rebeloup's mission is to disrupt the industry's conventional methods, and the outdated practices that make it the second most polluting industry globally. We embrace cutting-edge tech to make a positive change and by operating according to the made-to-order principle. We therefore only create exactly what is ordered by you, minimizing waste and eliminating overproduction.

Unless you order it, we don't make it! One of a Kind. One at a time.

Tor B. Johnsen
Founder

Tom Erik Mykjåland
Co-founder

Andreas Kumwenda
Partner / Sales Director



stock

warste



ANNE SHIRT

THE PRODUCT

- Satin Fabric
- White
- Relaxed oversized fit
- Soft moderate collar
- 3 button cuff, 14 cm long
- 4 % Stretch for extra movement
- Non-Iron, Wrinkle free performance



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC

Weave: Satin
Color: White
Finish: Non-iron
Weight: 148 gm/2
Composition: 98% Cotton 4%
Elastan



EXTRA LONG
STAPLE
COTTON



HIGH
STRECH



WRINKLE
FREE



ANNE SHIRT

THE PRODUCT

- Satin Fabric
- White
- Relaxed oversized fit
- Soft moderate collar
- 3 button cuff, 14 cm long
- 4 % Stretch for extra movement
- Non-Iron, Wrinkle free performance



CUSTOM
OPTIONS
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EMBROIDERY/
PRINT



THE FABRIC

Weave: Satin
Color: White
Finish: Non-iron
Weight: 148 gm/2
Composition: 98% Cotton 2%
Elastan



EXTRA LONG STAPLE COTTON	HIGH STRECH	WRINKLE FREE



ANNE SHIRT

THE PRODUCT

- Satin Fabric
- White
- Relaxed oversized fit
- Soft moderate collar
- 3 button cuff, 14 cm long
- 4 % Stretch for extra movement
- Non-Iron, Wrinkle free performance



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC

Weave: Satin
Color: Skyblue
Finish: Non-iron
Weight: 148 gm/2
Composition: 98% Cotton 2%
Elastan

Texture  1/6
Stretch  4/6
Wrinkle resistance  5/6


EXTRA LONG
STAPLE
COTTON


HIGH
STRECH


WRINKLE
FREE



ANNE SHIRT

THE PRODUCT

- Satin Fabric
- White-navy stripe
- Relaxed oversized fit
- Soft moderate collar
- 3 button cuff, 14 cm long
- 2 % Stretch for extra movement
- Non-Iron, Wrinkle free performance



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OPTIONS
PAGE. 150



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THE FABRIC

Weave: Satin
Color: White with navy stripe
Finish: Non-iron
Weight: 123 gm/2
Composition: 98% Cotton 2%
Elastan



EXTRA LONG STAPLE COTTON	HIGH STRECH	WRINKLE FREE



ANNE SHIRT

THE PRODUCT

- Twill Fabric
- White-purple stripe
- Relaxed oversized fit
- Soft moderate collar
- 3 button cuff, 14 cm long
- High stretch performance
- Non-Iron, Wrinkle free performance



CUSTOM
OPTIONS
PAGE. 150



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THE FABRIC

Weave: Twill
Color: White with purple stripe
Finish: Non-iron
Weight: 111 gm/2
Composition: 52% Cotton 42%
Nylon 6% Elastan

Texture		1/6
Stretch		1/6
Wrinkle resistance		5/6



EXTRA LONG
STAPLE
COTTON



HIGH
STRECH



WRINKLE
FREE



ANNE SHIRT

THE PRODUCT

- Twill Fabric
- White-navy stripe
- Relaxed oversized fit
- Soft moderate collar
- 3 button cuff, 14 cm long
- High stretch performance
- Non-Iron, Wrinkle free performance



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC

Weave: Twill
Color: White with navy stripe
Finish: Non-iron
Weight: 111 gm/2
Composition: 52% Cotton 42%
Nylon 6% Elastan



EXTRA LONG STAPLE COTTON	HIGH STRECH	WRINKLE FREE



ANNE SHIRT

THE PRODUCT

- Herringbone twill Fabric
- White
- Fitted
- Ruffle Band Collar
- Ruffle cuff



CUSTOM
OPTIONS
PAGE. 150



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THE FABRIC
Weave: Herringbone twill
Color: White
Finish: Soft
Weight: 129 gm/2
Composition: 100% Cotton



SUPERSOFT



EASY CARE



EXTRA LONG
STAPLE
COTTON



JULIETTE SHIRT

THE PRODUCT

- Herringbone twill Fabric
- Skyblue
- Fitted
- Ruffle Band Collar
- Ruffle cuff



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC
 Weave: Herringbone twill
 Color: Skyblue
 Finish: Soft
 Weight: 129 gm/2
 Composition: 100% Cotton



SUPERSOFT



EASY CARE



EXTRA LONG
STAPLE
COTTON



JULIETTE SHIRT

THE PRODUCT

- Twill fabric
- White/grey bengal stripe
- Fitted
- Ruffle Band Collar
- Ruffle cuff



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC
Weave: Twill
Color: White
Finish: Soft
Weight: 129 gm/2
Composition: 100% Cotton



SUPERSOFT



EXTRA LONG
STAPLE
COTTON



JULIETTE SHIRT

THE PRODUCT

- Twill bengal stripe
- White/Skyblue
- Fitted
- Ruffle Band Collar
- Ruffle cuff



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC

Weave: Herringbone twill
Color: White/skyblue
Finish: Soft
Weight: 129 gm/2
Composition: 63% Cotton 33%
Lyocell 4% Elastane

Texture		1/6
Stretch		4/6
Wrinkle resistance		4/6



SUPERSOFT



EXTRA LONG
STAPLE
COTTON



JULIETTE SHIRT

THE PRODUCT

- Twill flannel fabric
- White/brown check
- Fitted
- Ruffle Band Collar
- Ruffle cuff
- Tencel fabric for extra soft performance



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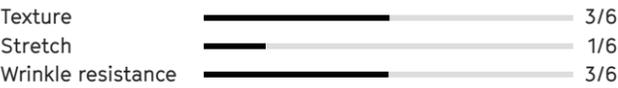
RUFFLES
CUFF

RUFFLES
COLLAR



THE FABRIC

Weave: Twill flannel
Color: White/brown check
Finish: Two side peach
Weight: 122 gm/2
Composition: 70% Cotton 30% Tencel



SUPERSOFT



EXTRA LONG STAPLE COTTON



JULIETTE SHIRT

THE PRODUCT

- Plain fabric
- White/brown/black check
- Fitted
- Ruffle Band Collar
- Ruffle cuff
- Two side peach for extra soft performance



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC

Weave: Twill flannel
Color: White/brown check
Finish: Two side peach
Weight: 122 gm/2
Composition: 70% Cotton 30% Tencel



SUPERSOFT



EXTRA LONG STAPLE COTTON



AMY SHIRT

THE PRODUCT

- Satin fabric
- White
- Fitted
- Soft pointed collar
- Extra high 10 cm cuff 2 buttons
- Non iron stretch for extra omfortable performance



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
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THE FABRIC
Weave: Satin
Color: White
Finish: Non iron
Weight: 148 gm/2
Composition: 96% Cotton 4% Elastan



EXTRA LONG STAPLE COTTON



WRINKLE FREE



AMY SHIRT

THE PRODUCT

- Plain weave fabric
- Black
- Fitted
- Big club collar
- Open ruffle cuff
- Ruffle placket
- Curved hem



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC

Weave: Plain
Color: Black
Finish: Soft
Weight: 148 gm/2
Composition: 96% Cotton 4%
Elastane

Texture		1/6
Stretch		1/6
Wrinkle resistance		4/6



EXTRA LONG
STAPLE
COTTON



AMY SHIRT

THE PRODUCT

- Plain weave fabric
- White
- Fitted
- Big club collar
- Open ruffle cuff
- Ruffle placket
- Curved hem



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC

Weave: Plain
Color: White
Finish: Soft
Weight: 148 gm/2
Composition: 96% Cotton 4% Elastan

Texture		1/6
Stretch		1/6
Wrinkle resistance		3/6



EXTRA LONG
STAPLE
COTTON



ZOE SHIRT

THE PRODUCT

- Oxford fabric
- White
- Garment washed for a softer feel
- Hidden button under collar
- Square chest pocket
- Square cuff



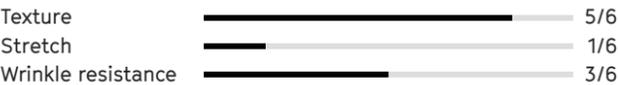
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PRINT



THE FABRIC
Weave: Heavy oxford
Color: White
Finish: Garment washed
Weight: 157 gm/2
Composition: 100% Cotton





ZOE SHIRT

THE PRODUCT

- Oxford fabric
- White
- Garment washed for a softer feel
- Hidden button under collar
- Square chest pocket
- Square cuff



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC
Weave: Heavy oxford
Color: White
Finish: Garment washed
Weight: 157 gm/2
Composition: 100% Cotton

Texture 5/6
Stretch 1/6
Wrinkle resistance 3/6



ZOE SHIRT

THE PRODUCT

- Fine twill fabric
- Skyblue with navy stripes
- White cut-away collar
- Rounded cuff
- Non-iron, wrinkle-free performance



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC
Weave: Fine twill
Color: Skyblue
Finish: Wrinkle free
Weight: 125 gm/2
Composition: 100% Cotton

Texture  1/6
Stretch  1/6
Wrinkle resistance  6/6

 
EXTRA LONG STAPLE COTTON WRINKLE FREE



ZOE SHIRT

THE PRODUCT

- Plain fabric
- White with skyblue bold stripes
- White button under collar
- White contrast cuff
- Easy care finish



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OPTIONS
PAGE. 150



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PRINT



THE FABRIC

Weave: Plain
Color: Skyblue
Finish: LA + Easy care
Weight: 114 gm/2
Composition: 95% Cotton 5% Spandex



EXTRA LONG STAPLE COTTON



EASY CARE



ZOE SHIRT

THE PRODUCT

- Plain fabric
- White with pink bold stripes
- White button under collar
- White contrast cuff
- Easy care finish



CUSTOM
OPTIONS
PAGE. 150



EMBROIDERY/
PRINT



THE FABRIC

Weave: Plain
Color: White/Pink
Finish: LA + Easy care
Weight: 114 gm/2
Composition: 95% Cotton 5% Spandex



EXTRA LONG STAPLE COTTON



EASY CARE

EVERYTHING IS
GOING TO
BE FINE
IN THE END
IF IT'S NOT FINE
IT'S NOT
THE END

REBELOUP